

# DORSET BUSINESS FOCUS

## Welcome

**The Dorset Business Focus magazine is the official publication of the Dorset Chamber of Commerce & Industry. Published monthly, each issue contains current business news and information, business profiles, the Dorset Chamber business directory and an upcoming events diary.**

2,000 copies are printed every month with 1,500 being direct mailed to the Dorset Chamber of Commerce & Industry membership and to company directors of the top 200 businesses in Dorset.

The remaining 500 copies are placed at strategic collection points around Dorset and made available at Dorset Chamber networking events each month.



## MAGAZINE RATES & DISTRIBUTION



PAGINATION  
**64 pages**



DISTRIBUTION  
**2,000**



ONLINE  
The magazine is also viewable in page turning format online at: [dorsetchamber.co.uk](http://dorsetchamber.co.uk) and [pulfordpublicity.co.uk](http://pulfordpublicity.co.uk)

Ad size	1 Month	3 Months	6 Months	12 Months
Double Page Spread / Business Profile	£480			
Page	£248			
1/2 page	£133	30% off your final advert	75% off your final advert	Final two adverts FREE
1/4 page	£77			
Inside front	£286			
Back cover	£327			

All prices are exclusive of VAT @ 20%

### ADVERT DIMENSIONS

**Full page:** 303mm high x 216mm wide, inclusive of bleed  
No text within 10mm of edge. Text area is 287mm x 200mm

**Half page landscape:** 133mm high x 195mm wide

**Half page portrait:** 271mm high x 95mm wide

**Quarter page:** 133mm high x 95mm wide

Receive **massive discounts** off your final advert(s) when booking a series

**20% DISCOUNT** on all upfront payments for Dorset Chamber members

## TO BOOK YOUR SPACE

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