DORSET BUSINESS FOCUS

Welcome

The Dorset Business Focus magazine is the official publication of the Dorset Chamber of Commerce & Industry. Published monthly, each issue contains current business news and information, business profiles, the Dorset Chamber business directory and an upcoming events diary.

2,000 copies are printed every month with 1,500 being direct mailed to the Dorset Chamber of Commerce & Industry membership and to company directors of the top 200 businesses in Dorset.

The remaining 500 copies are placed at strategic collection points around Dorset and made available at Dorset Chamber

Dorset Chamber

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MAGAZINE **RATES & DISTRIBUTION**

PAGINATION
64 pages

DISTRIBUTION
2,000

ONLINE
The magazine is also viewable in page turning format online at: **dorsetchamber.co.uk** and **pulfordpublicity.co.uk**

Ad size	1 Month	3 Months	6 Months	12 Months
Double Page Spread / Business Profile	£480			
Page	£248			
1/2 page	£133	30% off your final advert	75% off your final advert	Final two adverts FREE
1/4 page	£77			
Inside front	£286			
Back cover	£327			

All prices are exclusive of VAT @ 20%

Receive **massive discounts** off your final advert(s) when booking a series

20% DISCOUNT on all upfront payments for Dorset Chamber members

ADVERT DIMENSIONS

Full page: 303mm high x 216mm wide, inclusive of bleed
No text within 10mm of edge. Text area is 287mm x 200mm

Half page landscape: 133mm high x 195mm wide

Half page portrait: 271mm high x 95mm wide

Quarter page: 133mm high x 95mm wide

TO BOOK YOUR SPACE

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DORSET BUSINESS FOCUS

- 2022 PRINT SCHEDULE

Issue	Booking Deadline	Advert Copy Deadline	Published
January	07 - Dec 21	14 - Dec - 21	**04 - Jan- 22**
February	10 - Jan	17 - Jan	**03 - Feb**
March	07 - Feb	14 - Feb	**03 - Mar**
April	04 - Mar	11 - Mar	**30 - Mar**
May	01 - Apr	08 - Apr	**29 - Apr**
June	06 - May	13 - May	**01 - Jun**
July	01 - Jun	10 - Jun	**29 - Jun**
August	01 - Jul	08 - Jul	**27 - Jul**
September	08 - Aug	15 - Aug	**02 - Sep**
October	02 - Sep	09 - Sep	**28 - Sep**
November	10 - Oct	17 - Oct	**03 - Nov**
December	07 - Nov	14 - Nov	**01 - Dec**

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