

DORSET BUSINESS FOCUS

Welcome

The Dorset Business Focus magazine is the official publication of the Dorset Chamber of Commerce & Industry. Published monthly, each issue contains current business news and information, business profiles, the Dorset Chamber business directory and an upcoming events diary.

2,000 copies are printed every month with 1,500 being direct mailed to the Dorset Chamber of Commerce & Industry membership and to company directors of the top 200 businesses in Dorset.

The remaining 500 copies are placed at strategic collection points around Dorset and made available at Dorset Chamber networking events each month.



MAGAZINE RATES & DISTRIBUTION



PAGINATION
64 pages



DISTRIBUTION
2,000



ONLINE

The magazine is also viewable in page turning format online at: dorsetchamber.co.uk and pulfordpublicity.co.uk

SINGLE INSERTION RATE

Double Page Spread / Business Profile
£549

Inside front
£324

1/2 page
£162

Back cover
£374

Page
£298

1/4 page
£99

SERIES BOOKING RATE

Ad size	Monthly	3 Months	6 Months	12 Months
Double Page Spread / Business Profile	£499	30% off your final advert	75% off your final advert	Final two adverts FREE
Back cover	£337			
Inside front cover	£287			
Page	£249			
1/2 page	£137			
1/4 page	£77			

All prices are exclusive of VAT @ 20% | Series insertion price minimum 3 months.

ADVERT DIMENSIONS

Full page: 303mm high x 216mm wide, inclusive of bleed
No text within 10mm of edge. Text area is 287mm x 200mm

Half page landscape: 133mm high x 195mm wide

Half page portrait: 271mm high x 95mm wide

Quarter page: 133mm high x 95mm wide

Receive **massive discounts** off your final advert(s) when booking a series

20% DISCOUNT on all upfront payments for Dorset Chamber members

TO BOOK YOUR SPACE

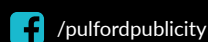
TEL: 01202 941465 | 01202 941468



PULFORD PUBLICITY
media | promotion | publishing

www.pulfordpublicity.co.uk

Pulford Publicity Ltd, Dana House, Spinney Lane, Ferndown, Dorset BH22 9BZ



/pulfordpublicity



/pulfordpublicity



/pulfordpub

DORSET BUSINESS FOCUS

- 2023 PRINT SCHEDULE

Month	Booking Deadline	Advert Copy Deadline	Published
January	05 Dec - 22	12 Dec - 22	05 Jan - 23
February	09 Jan - 23	16 Jan - 23	03 Feb
March	06 Feb	13 Feb	01 Mar
April	06 Mar	13 Mar	29 Mar
May	31 Mar	06 Apr	26 Apr
June	08 May	15 May	01 Jun
July	12 Jun	19 Jun	05 Jul
August	10 Jul	17 Jul	02 Aug
September	07 Aug	14 Aug	30 Aug
October	11 Sep	18 Sep	04 Oct
November	09 Oct	16 Oct	01 Nov
December	06 Nov	13 Nov	29 Nov

