

DORSET BUSINESS FOCUS

Welcome

The Dorset Business Focus magazine is the official publication of the Dorset Chamber. Published monthly, each issue contains current business news and information, business profiles, the Dorset Chamber business directory and an upcoming events diary.

2,000 copies are printed every month with 1,300 being direct mailed to the Dorset Chamber of Commerce & Industry membership and to company directors of the top 200 businesses in Dorset.

The remaining 700 copies are placed at strategic collection points around Dorset and made available at Dorset Chamber networking events each month.



MAGAZINE RATES & DISTRIBUTION



PAGINATION
56 pages



DISTRIBUTION
2,000



ONLINE
The magazine is also viewable in page turning format online at: dorsetchamber.co.uk

SINGLE INSERTION RATE

Double Page Spread / Business Profile
£574

Inside front
£340

1/2 page
£170

Back cover
£387

Page
£312

1/4 page
£104

SERIES BOOKING RATE

Ad size	Monthly	3 Months	6 Months	12 Months
Double Page Spread / Business Profile	£524	30% off your final advert	75% off your final advert	Final two adverts FREE
Back cover	£349			
Inside front cover	£328			
Page	£262			
1/2 page	£144			
1/4 page	£81			

All prices are exclusive of VAT @ 20% | Series insertion price minimum 3 months.

ADVERT DIMENSIONS

Full page: 303mm high x 216mm wide, inclusive of bleed
No text within 10mm of edge. Text area is 287mm x 200mm

Half page landscape: 133mm high x 195mm wide

Half page portrait: 271mm high x 95mm wide

Quarter page: 133mm high x 95mm wide

Receive **massive discounts** off your final advert(s) when booking a series

20% DISCOUNT on all upfront payments for Dorset Chamber members

TO BOOK YOUR SPACE

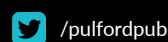
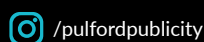
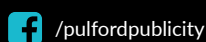
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- 2024 PUBLISHING SCHEDULE

Month	Booking Deadline	Advert Copy Deadline	Published
January	04 Dec - 23	11 Dec - 23	05 Jan - 24
February	08 Jan - 24	15 Jan - 24	01 Feb
March	02 Feb	09 Feb	29 Feb
April	04 Mar	11 Mar	02 Apr
May	05 Apr	12 Apr	01 May
June	03 May	13 May	31 May
July	31 May	10 Jun	02 Jul
August	01 Jul	15 Jul	01 Aug
September	29 Jul	12 Aug	02 Sep
October	29 Aug	12 Sep	01 Oct
November	30 Sep	14 Oct	01 Nov
December	28 Oct	11 Nov	29 Nov

