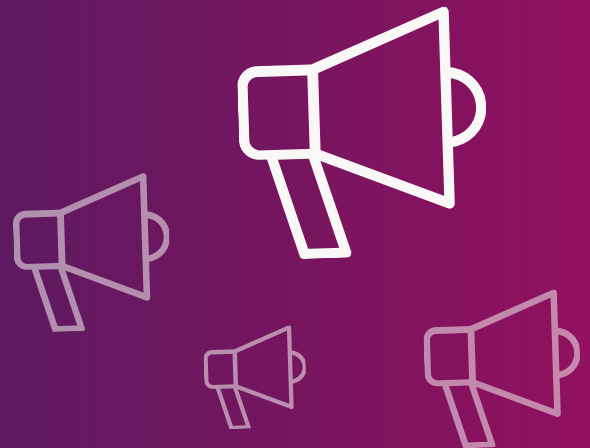


GROW YOUR BUSINESS WITH DORSET CHAMBER

Content Sponsorship



Building Visibility for Your Brand

New for 2024. We are offering Dorset Chamber Members the opportunity to sponsor some of our key content channels through website sponsorship, magazine sponsorship and newsletter sponsorship.

Work with us to increase your brand visibility and connect directly with the Dorset business community.

Talk to us about your marketing objectives and we will tailor a plan to suit you. Contact us at

marketing@dorsetchamber.co.uk for more information, or browse the monthly packages here.



01202 714800
www.dorsetchamber.co.uk

Website Sponsorship (Per month)

Homepage sponsor	£375
Events & Gallery	£295
News Section	£295
Training & Offers	£295

Magazine Sponsorship (Per month)

Headline Sponsor	£695
New Faces, New Places	£395
Social Diary	£185

Newsletter Sponsorship (Per month)

Solus Newsletter	£395
Newsletter Header	£195
Newsletter Footer	£145

GROW YOUR BUSINESS WITH DORSET CHAMBER

Website Sponsorship

Get great brand visibility and association by sponsoring key pages on www.dorsetchamber.co.uk

For high visibility, why not consider a multi-channel package? Talk to us about your marketing objectives and we will tailor a plan to suit you. Contact us at marketing@dorsetchamber.co.uk for more information.



Pages and sections currently available for sponsorship include; events landing page, international trade, training, member to member offers, gallery and the homepage

Our website attracts an average of 6k visitors per month who come for the latest business news, to explore practical resources and support, book events and access training and member offers. We are now offering exclusive opportunities for members to sponsor these pages and get front of mind with the Dorset business community.

What's included ?

As a website sponsor, you can have your logo (with clickable link) featured in header/banner of your choice of page. Also included is 15 words summary/call to action.

Packages start from just £295 for a one month page sponsorship. Discounts are available for packages and multiple bookings, so please get in touch to find out more and check availability.

GROW YOUR BUSINESS WITH DORSET CHAMBER

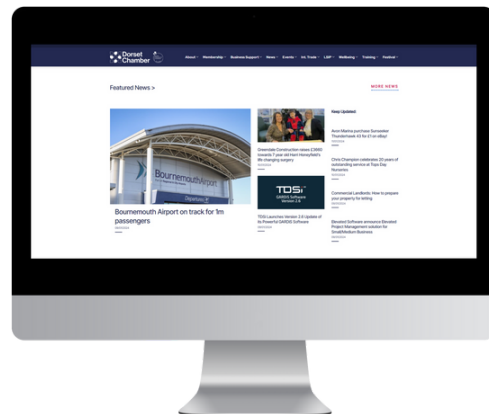
Website Sponsorship PACKAGES



Homepage

£375

- Your business featured on Dorset Chamber homepage. [Visit here >>](#)
- Seen by 1.5k unique visitors posted per month
- Logo, 15 word business summary and back link



News Sponsorship

£295

- Your business featured on Dorset Chamber [news landing page](#) and [news upload page](#).
- Seen by 1.2k unique visitors per month
- Logo, 15 word business summary and back link



Training & Offers Page

£295

- Your business featured on four website pages: [Member to Member Offers](#), [Training](#), [Submit Offers](#) and [Submit Training](#)
- Social mention as page sponsors twice per month, with reach of up to 70k followers
- Logo, 15 word business summary and back link on each page



Events & Gallery Sponsorship

£295

- Your business featured on Dorset Chamber [events landing page](#) and [gallery page](#).
- Seen by 1k unique visitors per month
- Logo, 15 word business summary and back link

Get in touch to find out more.
events@dorsetchamber.co.uk

GROW YOUR BUSINESS WITH DORSET CHAMBER

Content Sponsorship Dorset Business Focus Magazine




Get great brand visibility and association by sponsorship of key pages in Dorset Business Focus Magazine.

Dorset Business Focus is the most widely read business publication in the local business community with a readership of 10k+. Packed full of great articles, and updates it features the latest news from our diverse membership.

You have the exclusive opportunity to sponsor a page in Dorset Business Focus Magazine. It offers a strategic platform for heightened visibility, reaching a targeted local audience. A great opportunity to elevate your brand, connect with key stakeholders, and amplify your business.



Magazine Headline Sponsor




Lead the charge as a headline sponsor. This high visibility package features:

- Logo featured on front cover and business positioned as sponsor of the issue
- Full page editorial feature, aligned with editorial topics
- Half page advert in run of magazine
- Sponsorship of magazine promoted in newsletter distributing the digital issue
- Social media post tagging sponsor

£695

Events Round-Up



The page turned to first in the magazine, this double -page spread features photos from recent events. Sponsors of the page will benefit from:

- Logo and 15 words of copy featured on Events round-up page

£185

New Faces, New Places



Be seen along side the movers and shakers of Dorset business in this section dedicated to new starters and changing roles. Sponsors of the page receive:

- Logo and 15 words of copy featured on New Faces, New Places page
- Positioned as sponsor of this category in newsletter
- Social media post tagging business as sponsor of New Faces, New Places

£395

For high visibility, why not consider a multi-channel package? Contact us at marketing@dorsetchamber.co.uk for more information.

BUILD BRAND VISIBILITY & PROFILE

Digital Media Sponsorship Newsletters

Members have the exclusive opportunity to sponsor a single newsletter or a series of Dorset Chamber newsletters. As a sponsor you'll get unique reach and access to an engaged business community from across Dorset and the wider region. Our newsletters are distributed three times a month to over 6.5k subscribers and have an average open rate of 25%.

Solus emails

£395

A solus email is a fully co-branded email sent to all Dorset Chamber subscribers. It includes your logo in the header, your content, images, calls to action and links.

In production we work with you to tailor your content and messaging to support the house style.

Availability of this opportunity is strictly limited to facilitate good open rates with subscribers. Content and messaging needs to be relevant and of value to the business community.

Featured Sponsor

Featured sponsorship provides the opportunity for high exposure to our 6.5k subscribers. Members who sponsor a newsletter can expect high brand visibility and powerful brand association. We offer two options:

Email Header

£195

Your logo featured as lead sponsor of the email, with URL and 30 words of copy.

Footer Banner

£145

Your logo featured as sponsor of the email, in footer with URL and 30 words of copy.

Packages of multiple e-newsletters are also available. Contact us at marketing@dorsetchamber.co.uk to find out more.



Power up Performance in Your Organisation with Corobas Rewards

Corobas Rewards recently sponsored a Dorset Chamber Business Leaders Lunch event. At the event, guests discovered how the innovative business and Dorset Chamber Member has become the leading provider of rewards and loyalty programs in the award finance industry.

More to come in 2017. Corobas Rewards has recently sponsored several other events including the Dorset Chamber Business Leaders Lunch event. For more information on how Corobas Rewards can help your business, visit www.corobasrewards.co.uk



Member notice

Corobas Rewards has an award-winning employee and client reward and loyalty program. It includes an extensive range of rewards and benefits for your business. It is a fully co-branded program which can be tailored to your business. The Dorset Chamber has chosen Corobas Rewards as the leading provider of rewards and loyalty programs in the award finance industry. For more information on how Corobas Rewards can help your business, visit www.corobasrewards.co.uk

To celebrate the launch of its new corporate gifting website, Corobas Rewards is offering a 10% discount on all orders over £100.



Promotional branded products

Corobas Rewards has an award-winning employee and client reward and loyalty program. It includes an extensive range of rewards and benefits for your business. It is a fully co-branded program which can be tailored to your business. The Dorset Chamber has chosen Corobas Rewards as the leading provider of rewards and loyalty programs in the award finance industry. For more information on how Corobas Rewards can help your business, visit www.corobasrewards.co.uk

Corporate gifting website

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Special Offer for Dorset Chamber Members

Corobas Rewards is offering a 10% discount on all orders over £100.

Co-branded header

Your content in Dorset Chamber house style

CTAs to your website or landing page on Dorset Chamber



November 23 Newsletter: Supporting Business Growth Across Dorset

Have your logo and get attention. Make sure your logo is prominent and visible. Please provide your logo in high resolution. Please provide your logo in high resolution. Please provide your logo in high resolution.

Your Logo

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CTA to your website or landing page on Dorset Chamber

Latest Dorset Chamber Member News

Business News for 2017

Join the Dorset Chamber Business Leaders Lunch event

See how the Dorset Chamber is supporting business growth across Dorset

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It's back...

Dorset Business Festival

Conference | Expo | Awards

30 September - 11 October 2024

Be part of Dorset's biggest Business Festival. Become a Festival Partner.

Dorset Business
Festival **CONFERENCE**

Dorset Business
Festival **EXPO**

Dorset Business
Festival **AWARDS**

To find out more contact
caroline.sharp@dorsetchamber.co.uk



Find out more:

Explore the options. Get in touch with marketing@dorsetchamber.co.uk or speak to the Membership Team

