

DORSET CHANBER CHANBER EVENT SPONSORSHIP PACKAGES 2024





Event Sponsorship Packages

Dorset Chamber offers a unique and active events programme from regular high-quality networking to director-only, and sector specific events.

We are Dorset's Leading Business Support Organisation

Our events are filled with key people from the Dorset business community. We aim to provide valuable opportunities for our Members - and the wider network - to engage with each other in a friendly and professional environment to create beneficial, long term relationships. Our sponsorship packages are a fantastic way for you to promote your business and to raise your profile to a targeted audience.

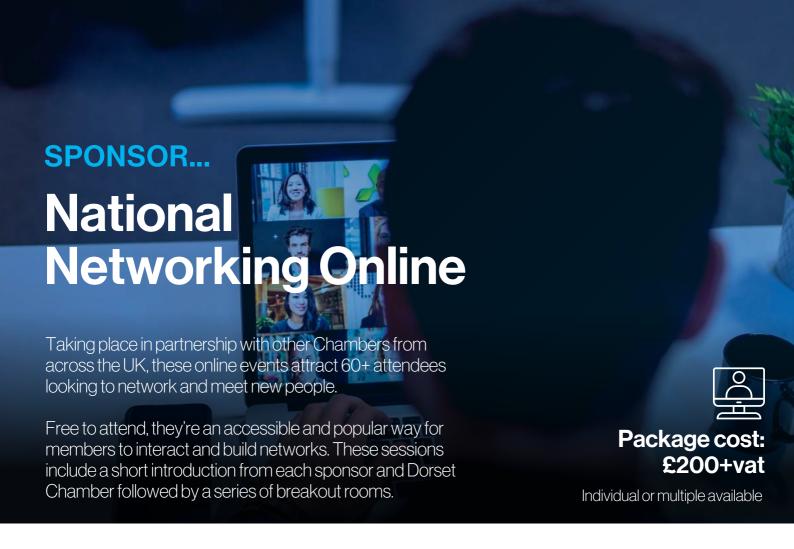
Sponsorship opportunities for 2024/25 include:

- National Networking Online
- Business Networking Breakfast
- Business Networking Lunch
- International Women's Day
- Directors Network
- Dorset Chamber Business Expo
- Experience Event
- AGM & Christmas Lunch

Get great visibility for your brand across the business community







- Speaker opportunity: welcome attendees and deliver a summary of your business
- Your brand and URL featured in all the event promotion and communications, including:
- Promotion of the event in our e-newsletters to over 6k subscribers
- Your logo and description on the Dorset Chamber website event listing
- Inclusion in the events diary in the Dorset Business Focus magazine (subject to availability)
- Marketing in advance of the event via Dorset Chamber social media channels. A minimum of three posts to our 16k engaged followers
- · Advance sight of the delegate list
- Post-event marketing coverage on social media







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- · Advance sight of the delegate list
- 2 FREE places at the event
- · Banner stands at the event
- Literature and products on the tables at the event
- Photos of the event with branding in the social pages of the Dorset Business Focus magazine (subject to availability)
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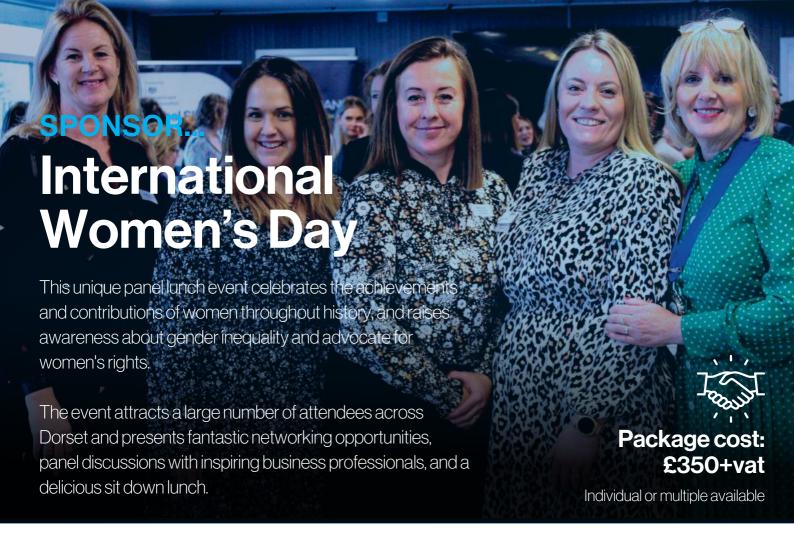


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Get in touch to find out more. events@dorsetchamber.co.uk





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- Speaker opportunity: welcome attendees and deliver a short summary of your business
- A dedicated solus email to our 6k newsletter subscribers to introduce your business and sponsorship (worth £295)
- Your brand and URL featured in all event promotion and communications
- Promotion of the event in our e-newsletters to over 6k subscribers
- Sponsor logo and content on the Dorset Chamber website event listing
- Inclusion in the events diary in the Dorset Business Focus magazine (subject to availability)
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- Photos of the event with branding in the social pages of the Dorset Business Focus Magazine (subject to availability)
- Post-event marketing coverage on social media
- Full page in the Business Expo Showguide and logo featured on each page
- Business logo displayed on TV screens
- One page editorial feature in Dorset Business Focus Magazine

TK EMAIL SUBSCRIBERS

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MAGAZINE COVERAGE WEBSITE

MAGAZINE COVERAGE

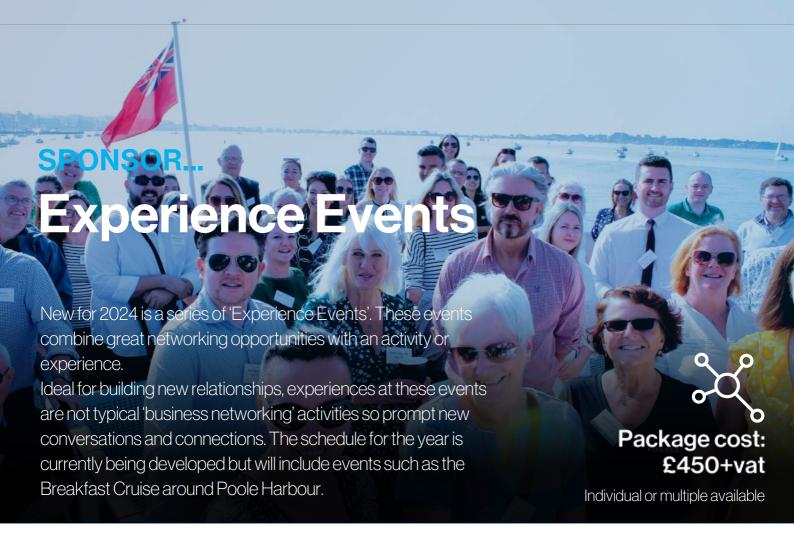
WEBSITE

PERSONAL INTRODUCTIONS



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- Literature and products on the tables at the event
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- Post-event marketing coverage on social media







- Speaker opportunity: Deliver a summary of your business at the lunch to attendees
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Be part of Dorset's biggest Business Festival. Become a Festival Partner.

Dorset Business
Festival CONFERENCE

Dorset Business
Festival EXPO

Dorset Business
Festival AWARDS

To find out more contact caroline.sharp@dorsetchamber.co.uk



Opportunities for Partnership

Please be aware that events are liable to change, and new event dates may be added. If you would like to sponsor a series of events, contact us about creating a bespoke package.

National Networking Online 31 Jan 8 May	£200+vat
Business Networking Breakfast 16 May 20 Nov	£495+vat

Business Networking Lunch	£495+vat
21 Feb 20 Nov	

International Women's Day	£350+vat
8 Mar	

Directors Network	£895+vat
18 July	

Dorset Chamber Business Expo	£1500+vat
6 Jun	

Experience Event	£450+vat
23 Apr 20 Jun	

AGM & Christmas Lunch	£1250+vat
5 Dec	





