

DORSET CHAMBER

EVENT SPONSORSHIP PACKAGES

2024

Event Sponsorship Packages

Dorset Chamber offers a unique and active events programme from regular high-quality networking to director-only, and sector specific events.

We are Dorset's Leading Business Support Organisation

Our events are filled with key people from the Dorset business community. We aim to provide valuable opportunities for our Members - and the wider network - to engage with each other in a friendly and professional environment to create beneficial, long term relationships. Our sponsorship packages are a fantastic way for you to promote your business and to raise your profile to a targeted audience.

Sponsorship opportunities for 2024/25 include:

- National Networking Online
- Business Networking Breakfast
- Business Networking Lunch
- International Women's Day
- Directors Network
- Dorset Chamber Business Expo
- Experience Event
- AGM & Christmas Lunch

Get great visibility for your brand across the business community



SPONSOR...

National Networking Online

Taking place in partnership with other Chambers from across the UK, these online events attract 60+ attendees looking to network and meet new people.

Free to attend, they're an accessible and popular way for members to interact and build networks. These sessions include a short introduction from each sponsor and Dorset Chamber followed by a series of breakout rooms.



**Package cost:
£200+vat**

Individual or multiple available

Event Sponsorship: What's Included?

- Speaker opportunity: welcome attendees and deliver a summary of your business
- Your brand and URL featured in all the event promotion and communications, including:
- Promotion of the event in our e-newsletters to over 6k subscribers
- Your logo and description on the Dorset Chamber website event listing
- Inclusion in the events diary in the Dorset Business Focus magazine (subject to availability)
- Marketing in advance of the event via Dorset Chamber social media channels. A minimum of three posts to our 16k engaged followers
- Advance sight of the delegate list
- Post-event marketing coverage on social media



Get in touch to find out more.
events@dorsetchamber.co.uk

01202 714800
www.dorsetchamber.co.uk

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Business Networking Breakfast

Our networking breakfasts are a great start to the working day. They provide a chance for people to network and have informed business discussions. These popular events attract a wide range of attendees, from across the Dorset business community.



Package cost:
£495+vat

Individual or multiple available

Event Sponsorship: What's Included?

- Speaker opportunity: welcome attendees and deliver a short summary of your business
- Your brand featured in all event promotion and communications
- Promotion of the event in our e-newsletters to over 6k subscribers
- Sponsor logo and content on the Dorset Chamber website event listing
- Inclusion in the events diary in the Dorset Business Focus magazine (subject to availability)
- Marketing in advance of the event via Dorset Chamber social media channels. A minimum of three posts to our 16k engaged followers
- Advance sight of the delegate list
- 2 FREE places at the event
- Banner stands at the event
- Literature and products on the tables at the event
- Photos of the event with branding in the social pages of the Dorset Business Focus magazine (subject to availability)
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Business Networking Lunch

These hugely popular lunch time events offer facilitated networking to maximise the networking opportunity. They're a great way for people to extend their network and create opportunities for building your business.



**Package cost:
£495+vat**

Individual or multiple available

Event Sponsorship: What's Included?

- Speaker opportunity: welcome attendees and deliver a short summary of your business
- Your brand featured in all event promotion and communications
- Promotion of the event in our e-newsletters to over 6k subscribers
- Sponsor logo and content on the Dorset Chamber website event listing
- Inclusion in the events diary in the Dorset Business Focus magazine (subject to availability)
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SPONSOR...

International Women's Day

This unique panel lunch event celebrates the achievements and contributions of women throughout history, and raises awareness about gender inequality and advocate for women's rights.

The event attracts a large number of attendees across Dorset and presents fantastic networking opportunities, panel discussions with inspiring business professionals, and a delicious sit down lunch.



**Package cost:
£350+vat**

Individual or multiple available

Event Sponsorship: What's Included?

- Speaker opportunity: welcome attendees and deliver a short summary of your business
- Your brand featured in all event promotion and communications
- Promotion of the event in our e-newsletters to over 6k subscribers
- Sponsor logo and content on the Dorset Chamber website event listing
- Inclusion in the events diary in the Dorset Business Focus magazine (subject to availability)
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SPONSOR...

Directors Network (Invite Only)

Directors Network events are exclusive to Dorset Chamber members at director and owner level and offer the opportunity for high-level networking and business discussions.

They provide unique opportunities for directors and business leaders to discuss key business issues and facilitate new opportunities with each other.



**Package cost:
£895+vat**

Individual or multiple available

Event Sponsorship: What's Included?

- Speaker opportunity: welcome attendees and deliver a short summary of your business
- A dedicated solus email to our 6k newsletter subscribers to introduce your business and sponsorship (worth £295)
- Your brand and URL featured in all event promotion and communications
- Promotion of the event in our e-newsletters to over 6k subscribers
- Sponsor logo and content on the Dorset Chamber website event listing
- Inclusion in the events diary in the Dorset Business Focus magazine (subject to availability)
- Marketing in advance of the event via Dorset Chamber social media channels. A minimum of three posts to our 16k engaged followers
- Advance sight of the delegate list
- 2 FREE places at the event
- Banner stands at the event
- Literature and products on the tables at the event
- Photos of the event with branding in the social pages of the Dorset Business Focus Magazine (subject to availability)
- Post-event marketing coverage on social media



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SPONSOR...

Dorset Chamber Business Expo

Showcase your brand to the Dorset business community as the sponsor of this high foot-fall, high-profile, event.

Attracting hundreds of exhibitors and attendees, your brand will be front of mind across event marketing materials and on-site. As part of your sponsorship you will also get a double exhibition stand in a prime position.



Package cost:
£1500+vat

Event Sponsorship: What's Included?

- A dedicated solus email to our 6k newsletter subscribers to introduce your business and sponsorship (worth £295)
- Your brand and URL featured in all event promotion and communications
- Promotion of the event in our e-newsletters to over 6k subscribers
- Sponsor logo and content on the Dorset Chamber website event listing
- Inclusion in the events diary in the Dorset Business Focus magazine (subject to availability)
- Marketing in advance of the event via Dorset Chamber social media channels. A minimum of three posts to our 16k engaged followers
- Advance sight of the delegate list
- 2 FREE places at the event
- Banner stands at the event
- Literature and products on the tables at the event
- Photos of the event with branding in the social pages of the Dorset Business Focus Magazine (subject to availability)
- Post-event marketing coverage on social media
- Full page in the Business Expo Showguide and logo featured on each page
- Business logo displayed on TV screens
- One page editorial feature in Dorset Business Focus Magazine



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Experience Events

New for 2024 is a series of 'Experience Events'. These events combine great networking opportunities with an activity or experience.

Ideal for building new relationships, experiences at these events are not typical 'business networking' activities so prompt new conversations and connections. The schedule for the year is currently being developed but will include events such as the Breakfast Cruise around Poole Harbour.



**Package cost:
£450+vat**

Individual or multiple available

Event Sponsorship: What's Included?

- Speaker opportunity: welcome attendees and deliver a summary of your business
- Your brand featured in all event promotion and communications
- Promotion of the event in our e-newsletters to over 6k subscribers
- Sponsor logo and content on the Dorset Chamber website event listing
- Inclusion in the events diary in the Dorset Business Focus magazine (subject to availability)
- Marketing in advance of the event via Dorset Chamber social media channels. A minimum of three posts to our 16k engaged followers
- Advance sight of the delegate list
- 2 FREE places at the event
- Banner stands at the event (venue dependant)
- Literature and products on the tables at the event
- Photos of the event with branding in the social pages of the Dorset Business Focus magazine (subject to availability)
- Post-event marketing coverage on social media



Get in touch to find out more.
events@dorsetchamber.co.uk

SPONSOR...

Christmas Lunch & AGM

Our Christmas Lunch and Annual General Meeting are one of the most popular networking events of the calendar.

Attracting over 150 guests to celebrate the festive season, it is an ideal way to bring the year to a close. This event is a great opportunity for a business to showcase its brand to the Dorset business community, with an array of pre and post event marketing, providing plenty of visibility.



**Package cost:
£1250+vat**

Event Sponsorship: What's included?

- Speaker opportunity: Deliver a summary of your business at the lunch to attendees
- Your brand featured in all event promotion and communications
- Promotion of the event in our e-newsletters to over 6k subscribers
- Sponsor logo and content on the Dorset Chamber website event listing
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- Post-event marketing coverage on social media
- One page editorial feature in Dorset Business Focus Magazine



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It's back...

Dorset Business Festival

Conference | Expo | Awards

30 September - 11 October 2024

Be part of Dorset's biggest
Business Festival. Become a
Festival Partner.

Dorset Business
Festival **CONFERENCE**

Dorset Business
Festival **EXPO**

Dorset Business
Festival **AWARDS**

To find out more contact
caroline.sharp@dorsetchamber.co.uk



2024 EVENTS

Dorset Chamber Event Sponsorship

Opportunities for Partnership

Please be aware that events are liable to change, and new event dates may be added. If you would like to sponsor a series of events, contact us about creating a bespoke package.

National Networking Online

31 Jan | 8 May

£200+vat

Business Networking Breakfast

16 May | 20 Nov

£495+vat

Business Networking Lunch

21 Feb | 20 Nov

£495+vat

International Women's Day

8 Mar

£350+vat

Directors Network

18 July

£895+vat

Dorset Chamber Business Expo

6 Jun

£1500+vat

Experience Event

23 Apr | 20 Jun

£450+vat

AGM & Christmas Lunch

5 Dec

£1250+vat



Interested?

Sponsorship of our high profile events is a fantastic way to raise your brand's profile. To find out more, contact our Events team:

events@dorsetchamber.co.uk

01202 714806



Lester Aldridge

PREMIER FESTIVAL PARTNER

Dorset Business Festival
Conference | Expo | Awards

