

Associate Membership

2024/25 PACKAGE

Introduction

Dorset Chamber Associates receive high level support and an increased profile within our network. The Associate programme offers businesses the opportunity to have a direct connection and association with Dorset Chamber and it's work within the Dorset business community. Our engagement reach is as follows:

- Dorset Business Focus magazine (readership of 10,000)
- Dorset Chamber database (7,500 leaders and decision makers)
- LinkedIn (7,000 followers and a page reach of 70,000, average)
- Engagement per post is approximately 26%
- Twitter (6,647 followers)
- Facebook (3,000 followers)
- Instagram (2,400 followers)

Associate Membership Benefits

- Four news or thought-leadership articles per year will be guaranteed for publication in magazine (not guaranteed within regular membership), on the Dorset Chamber website and shared on social media
- One feature page per year in the magazine
- Social media engagement (like, share, comment) on relevant corporate posts when Dorset Chamber is tagged (excluding recruitment posts)
- Social media and magazine announcement on becoming a Dorset Chamber Associate
- Your logo is on a dedicated Associate page in the magazine each month
- Your logo is on a dedicated Associate page (with back link) on our website
- Marketing meeting with Dorset Chamber to identify marketing objectives
- Dedicated account management
- Two spaces at a Directors Network event per year
- One dedicated Associate event per year (two tickets)
- One complimentary stand at a Dorset Chamber Expo each year
- An allocation of £150 for event tickets or sponsorship of standard Dorset Chamber events excluding Business Festival, Business Expo, special celebration events and President's Lunch/ Dinner
- You have a unique digital Associate logo for your use
- A framed Associate certificate
- Priority to upgrade to Business Partner, if sector becomes available
- Associate Members also receive full membership services plus benefits listed above